



KATHRYN MARIANO

Graphic Designer & Communications Specialist

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📞 (781) 258-2078

... PROFILE

An extremely organized, passionate and deadline-oriented graphic designer with seven years of professional experience in the higher education, healthcare and finance industries. Recognized for exceeding expectations, quick turnaround and easily adapting to corporate branding guidelines.

... PORTFOLIO

www.kamardesign.com

QUALIFICATIONS

Design Skills

- Logos
- Booklets
- Infographics
- Typography
- Posters
- Invites
- Advertisements
- Flyers
- Brochures
- Presentations
- Photo Editing
- Basic HTML/CSS

Proficient In

- ✓ Adobe Creative Suite
- ✓ Constant Contact
- ✓ Wordpress
- ✓ Prezi
- ✓ Visix Television
- ✓ Microsoft Office
- ✓ Google Drive Programs
- ✓ Windows and Mac Platforms

EDUCATION

Boston University Master of Science in Advertising

- Anticipated graduation May 2019

Merrimack College Bachelor of Arts, 2008-2012

- Major: Digital Design
- Minor: Communication
- Graduated Magna Cum Laude

... PROFESSIONAL EXPERIENCE

Boston University School of Medicine • Boston, MA

Graphic Designer/Communications Specialist October 2016 - Present

- Create visually appealing communications deliverables for web and print, including special event announcements, workshop invitations, brochures, reports, etc.
- Manage digital signage program, which includes editing, formatting, designing, and posting campus-wide TV advertisements
- Write, edit and publish stories for weekly newsletters and the school's website
- Coordinate print requests between internal clients and external print vendors

MEDITECH • Waltham, MA

Senior Graphic Designer June 2012 - October 2016

- Lead designer for all internal and external events. Provided fresh ideas for poster and table signage, agendas, badges, email and TV graphics, invites and postcards used at events in the United States, the United Kingdom and Canada
- Created and designed logos, flyers, infographics, presentations and tradeshow banners for Client Services, Recruiting, Staff Development and Marketing Communications divisions

Merrimack College • North Andover, MA

Contract Designer September 2012 - Present

- Remotely design for Undergraduate and Graduate Admissions offices
- Efficiently craft annual reports, event posters, Admitted Students Day event materials and invites, postcards, logos, brochures and flyers as requested

Graphic Design Intern, Admissions January - May 2012

- Created postcards, invites, web banner advertisements, Orientation logos, social media graphics and informational flyers for recruiting purposes
- Provided a student perspective on effectively marketing Merrimack's brand

Peer Advisor, O'Brien Center for Student Success September 2009 - May 2012

- Designed all posters, flyers and marketing materials for campus-wide events and workshops
- Effectively critiqued, edited and helped format student resumes and cover letters
- Updated and maintained student/employer job recruiting website database; trained students how to properly use site

State Street Corporation • Boston, MA

Intern, Employee Communications Summer 2011

- Assisted with migration, restructure and archival of company's legacy intranet site
- Helped write and publish intranet content—including global articles and feedback polls

Intern, Global Services Americas Summer 2010

- Coordinated intern communications to keep participants aware of meetings, key dates, events and program deadlines
- Assisted program manager with coordinating weekly meetings and email communication, serving as a liaison to 35 interns